WHY WOMEN AS ONE?

Here are several of the many reasons that Women as One started with a focus on cardiology.

Women cardiologists are 3X MORE LIKELY than men to experience discrimination due to parenting responsibilities.

Women cardiologists are 37% LESS LIKELY to become full professors than men.

There are NO STANDARDS for parental leave, return to work or radiation safety practices for pregnant cardiologists.

Women cardiologists make $2.5M LESS than their male counterparts over the course of their careers.
OUR MISSION

WOMEN AS ONE aims to broaden and promote the global talent pool in medicine by providing unique professional opportunities to women physicians.

FOUNDING DIRECTORS

Marie Claude Morice, MD

Roxana Mehran, MD
GOALS

AMPLIFY

**DEVELOP** compelling digital content to showcase talented women.

**SUPPORT** efforts of women in medicine and aligned organized.

FORTIFY

**STRENGTHEN** the pipeline of women in leadership in the healthcare field.

**MATCH** qualified women physicians to professional opportunities.

UNIFY

**UNITE** houses of medicine to set metric driven diversity and inclusion goals.

**INCLUDE** women and ideas from industries outside of medicine.
ONE YEAR GROWTH RATES

### WEBSITE VISITS
- **June 2019**: 9,329
- **June 2020**: 42,576
- **Growth**: +356%

### TALENT DIRECTORY
- **June 2019**: 269
- **June 2020**: 632
- **Growth**: +135%

### TWITTER FOLLOWERS
- **June 2019**: 1,345
- **June 2020**: 3,247
- **Growth**: +141%
2020 CORPORATE MEMBERS

Abbott
ABIOMED
Bristol-Myers Squibb
CSL Behring
CORPORATE MEMBERSHIP CONNECTS OUR PARTNERS WITH A SET OF INVALUABLE BENEFITS IN SUPPORT OF DIVERSIFYING THEIR PHYSICIAN ENGAGEMENT EFFORTS. IT ALSO ALLOWS WOMEN AS ONE TO PRODUCE NOVEL PROGRAMMING THAT FORWARDS THE BALL ON GENDER EQUITY. A TRUE WIN-WIN.
KEY TALENT DIRECTORY METRICS

**Total registrants:** 632
**Total countries:** 55
**Total Subspecialties:** 11

"WE SEE HOW POWERFUL THE TALENT DIRECTORY CAN BE FOR MATCHING PROFESSIONALS WITH OPPORTUNITIES, BUT EVEN MORE SO WE ARE IMPRESSED WITH THE UNDERLYING MISSION."

- CARDIONERDS
TALENT DIRECTORY IMPACT

REQUEST: The Cardiovascular Clinical Trials (CVCT) Forum reached out to Women as One for a list of qualified women speakers to support their 2020 program planning.

RESPONSE: Women as One provided a detailed list of 47 speakers from the Talent Directory based on experience, research profiles and clinical expertise. The list represented 15 countries, 9 specialties and experience ranging from early career to senior physicians.

RESULT: Within a week, 14 speakers were identified and selected. 93% of the speakers selected were new faculty compared to the 2019 CVCT Forum. 36% of the speakers selected were from countries outside of the United States. An additional 8 women were personally invited to apply for CVCT Young Investigator Grant in support of building a pipeline of women clinical trialists.
COVID-19 RESPONSE: WEBINARS

THE IMPACT OF TRAUMA
moderated panel discussion with experts in trauma explores the underpinnings of traumatic stress, common reactions, how trauma uniquely impacts women and support tools for ourselves and each other.

THE BOTTOM LINE ON SEX, GENDER AND COVID
presented by Canadian Cardiovascular Society and Women as One

FINDING GRIT & GRACE TO LEAD DURING COVID-19
with Sasha Shillcutt, MD, MS - physician and author of “Between Grit and Grace: How To Be Feminine and Formidable”

Women as One donated $5,000 to the Global Empowerment Mission for production & delivery of N95 masks to frontline workers.
Women as One is actively engaged in developing and promoting safe and fair practices and policies for pregnant women cardiologists.
THE 2020 BRAIN GAMES

Consider gender bias from the angles of social and cognitive science from leading international experts

Illuminate opportunities to identify and address gender bias within your organization

PROGRAM DIRECTORS

Roxana Mehran, MD
Mount Sinai

Robert Harrington, MD
Stanford University

VIRTUAL LAUNCH NOVEMBER 11, 2020

FEATURING:

HOW OUR BRAINS REGISTER BIAS
David Eagleman, PhD
Author, Speaker & Entreprenuer

BIG DATA’S ROLE IN MITIGATING BIAS
Freddy Abnousi, MD, MBA
Head of Healthcare Research at Facebook

USE OF GAME THEORY IN FACULTY RECRUITMENT & SELECTION
Sonia Anand, MD
McMaster University
Maximize your visibility in support of women in cardiology and your company’s access to a broader talent pool through Women as One program sponsorship.
WOMEN AS ONE
ESCALATOR AWARDS

2019/2020

70 APPLICATIONS

14 COUNTRIES

7 SUBSPECIALITIES

womenasone.org/escalator
ESCALATOR AWARDS WINNERS

Khadijah Breathett, MD  
University of Arizona  
United States  
Heart Failure, Transplant

Blanche Cupido, MD  
Groote Schuur Hospital  
South Africa  
Echocardiography, Imaging, Interventional Cardiology, ACHD

Rashmee Shah, MD  
University of Utah  
United States  
General Cardiology

Nicola Ryan, MB, BCh, BAO  
Aberdeen Royal Infirmary  
United Kingdom  
Interventional Cardiology

Harriette Van Spall, MD, MPH  
McMaster University  
Canada  
Echocardiography, General Cardiology, Heart Failure, Imaging

GOLD SPONSORS

SILVER SPONSORS
ESCALATOR AWARDS SEMI-FINALISTS

Lauren Baldassarre, MD
Yale University
United States
Imaging

Allison Hall, MD
Eastern Health / Memorial University of Newfoundland
Canada
Interventional Cardiology

Ki Park, MD
University of Florida
United States
Interventional Cardiology

Amy Sarma, MD
Massachusetts General Hospital
United States
Echocardiography

Nadia Sutton, MD, MPH
University of Michigan
United States
Interventional Cardiology

"RESOURCING TALENTED WOMEN TO SUCCEED IS THE GOAL OF THE ESCALATOR AWARDS PROGRAM. I WOULD LOVE TO SEE US DOUBLE OUR IMPACT IN 2021!"

- ROXANA MEHRAN, MD
OBJECTIVES:

- **INCREASE** the technical skills and visibility of women performing complex interventional procedures
- **PROMOTE** more collaborative cath lab environments conducive to a diverse set of operators
- **IMPROVE** access to and relationships among women interventional cardiologists and industry partners

2020 HIGHLIGHTS:

- **4 Topic Tracks:** Atherectomy; CTO; Hemodynamic Support/Shock; Imaging
- Tracks led by world-renowned expert faculty
- Application open to women interventional cardiologists worldwide. 3+ years out of training with 15 applicants selected for each track
- Archived program content posted on the Women as One website and available to all Talent Directory registrants

CO-DIRECTORS:

- J. Dawn Abbott, MD
- Nadia Sutton, MD, MPH

2020 SPONSORS

- ABIOMED
- Boston Scientific
- Medtronic
- PHILIPS

womenasone.org/climb
COMING SOON
The One Fund offers a unique way to invest in the ideas and businesses of women physician entrepreneurs. By creating a culture of reciprocal investment, the aim over time is to raise the financial profiles of women, empower innovative ideas and invest in the next generation of female leaders.

At the current rate, women in cardiology will earn **$2.5M LESS THAN THEIR MALE COUNTERPARTS** over their careers.

Of all the assets women control, they keep a full 71% in cash, whereas men hold 60%. This equates to up to **OVER $1M IN LOST EARNINGS OVER A LIFETIME**.

In 2018, venture capital firms invested $207B in startups. Just **2.2% WAS FUNDING FOR WOMEN FOUNDERS**.

**LAUNCHING AUGUST 2020**
Women as One is developing capabilities through its Talent Directory to train and ID women investigators.

We are also developing several demonstration projects to employ research through our global network.
CONTACT US:

Rebecca Ortega, MHA
Managing Director | rebecca@womenasone.org

Alexandra McLeod
Head of Branded Programming | alexandra@womenasone.org

Erika Squeri
Head of Engagement | erika@womenasone.org